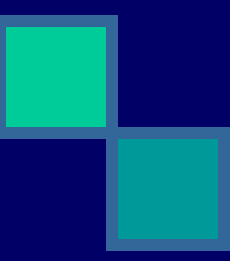
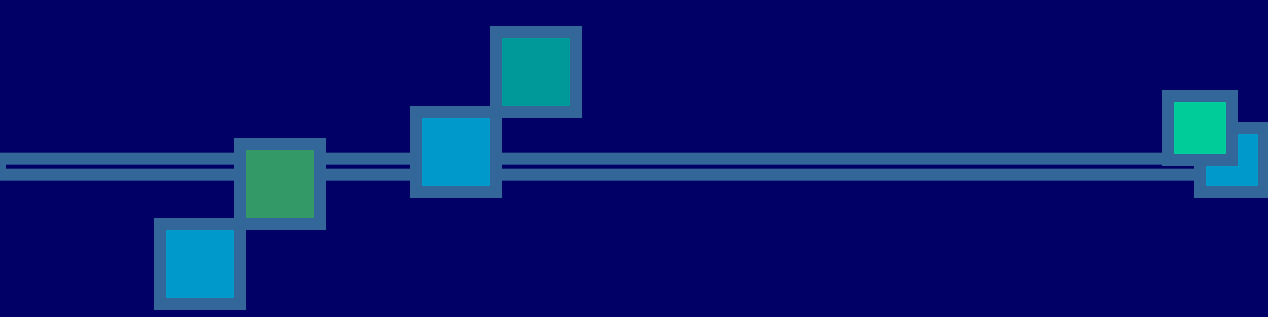


# Creative Leadership – Brought to you by:






*Happy Week!*





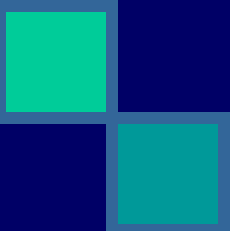

# Purpose

*To share thoughts and exercises to help encourage creativity and new approaches to your programs, and renew your leadership spirit*





# Goals and Objectives

- 
- *To discuss the creative process – how to block it, and how to enhance it*
  - *To encourage creative thinking through exercises*
  - *To examine the link between leadership and creativity*
  - *To learn leadership lessons from Mel Gibson*
  - *To make you more curious, and break down old ways of thinking*
  - *Any other tangents, related or not, that I might go off on*
- 

# Why?

- A goal of every living creature is to break out of the box






# What is creativity?



- “Discovery consist of seeing what everybody has seen, and thinking what nobody has thought”  
- Albert Szent-Gyorgi

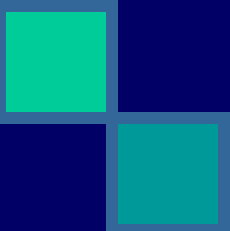



# What is insanity?

- “To do today what you did yesterday and expect different results” – Yogi Berra
- 



# *What stifles creativity?*

- 
- *Too much structure, being too rule bound*
  - *Fear of criticism, or judgment*
  - *Lack of confidence (self/superiors)*
  - *Being critical first*
  - *Not believing in yourself*
  - *Deadlines, stress, other priorities*
  - *Taking the safe route, or the route that won't challenge you*
  - *Lack of stimuli*
  - *"The Killer Phrases"*
- 



# KILLER PHRASES

## Top Ten:

1. It'll never work!
2. I don't have time.
3. It's not in the budget.
4. The boss will never go for it.
5. We've always done it this way.
6. That sounds like something my kids would say.
7. Let's get a committee to look into this.
8. The last person who said that isn't here anymore.
9. It's a great idea, but not for us.
10. No!

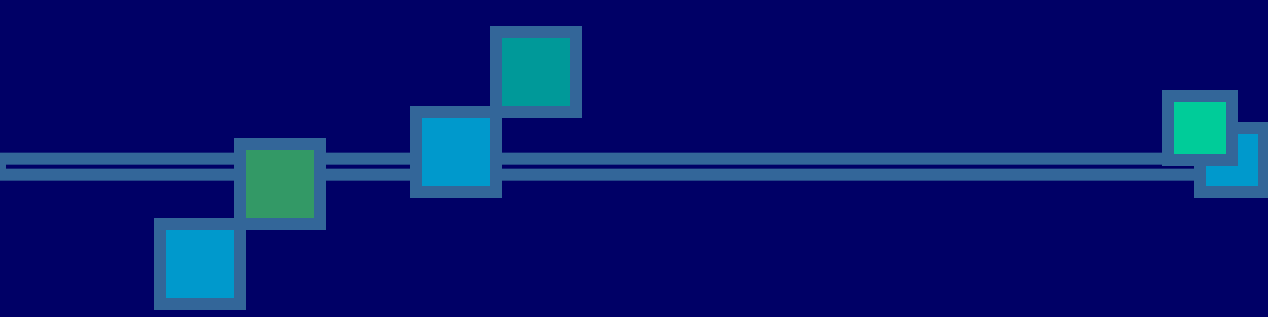
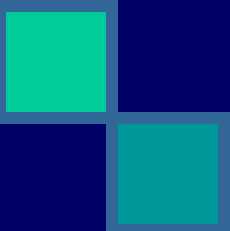

## Kill•er Phrase (kil'ēr frāz) n

1. a knee-jerk response, usually beginning with "Yes, but..." that squelches new ideas; most commonly said by bosses, parents and government officials 2. a threat to innovation



**"Be curious first... critical second."**

When you respond to a new idea with a Killer Phrase, you forget to ask what is right about the idea. **Be curious first**, for at least 30 seconds, and see the possibilities. Creative strategies to diffuse the above Killer Phrases are available at [www.whatagreatidea.com](http://www.whatagreatidea.com). You can also download a printable copy of this poster.

- 
- 
- 
- *Being curious/ asking questions*
  - *Not afraid to fail*
  - *The leader sets the tone for the rest of the group*
  - *Spontaneity*
  - *Risk taking*
  - *Looking at things from a different angle*
  - *Daydreaming/zoning out*

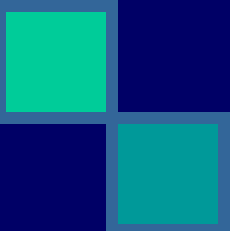

# *The Creative Process - In Four Easy Steps!*

- *Be curious first!*
- *Add creative stimuli!!*
- *Ask great questions!!!*
- *Think in opposites!!!!*





# *The Creative Process - In Four Easy Steps!*

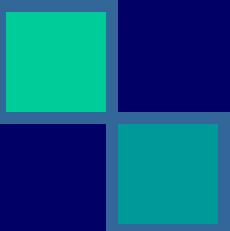

- 
- *Be curious first!*
  - *Add creative stimuli!!*
  - *Ask great questions!!!*
  - *Think in opposites!!!!*
- 

# Survivor – Queens Manor



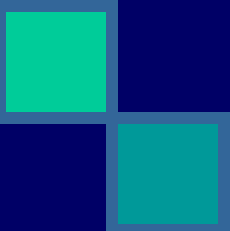



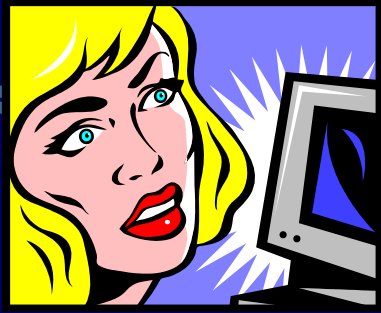
*TOP TEN PLACES WHERE WE GET NEW IDEAS!*

- 
- 1) Cutting the grass
  - 2) Church sermons
  - 3) Waking up at night
  - 4) Exercising
  - 5) Reading
  - 6) Driving
  - 7) During a meeting
  - 8) Falling asleep or waking up
  - 9) Taking a bath or shower
  - 10) On the toilet
- 

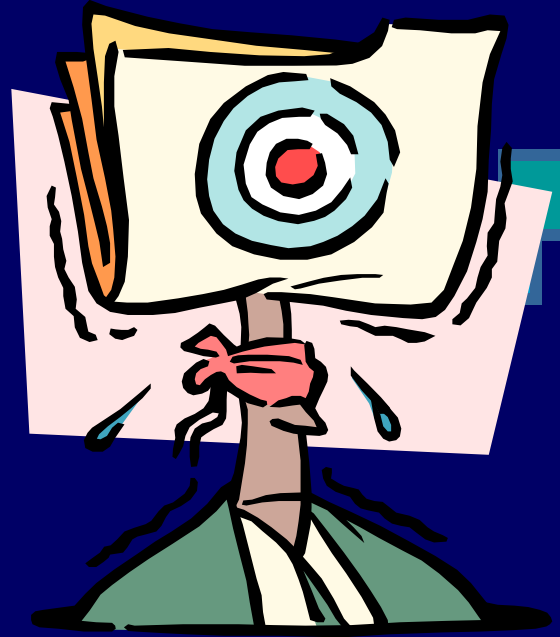
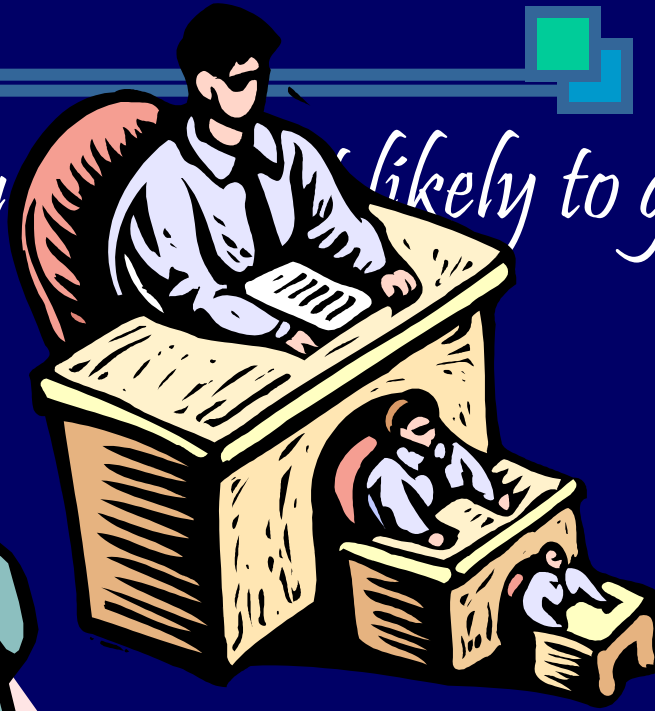


# Creativity Boosters

- 
1. *Brush your teeth with your other hand.*
  2. *Listen to a new radio station on the way to work.*
  3. *Move your watch to your other arm.*
  4. *Sit in a different seat in meetings or at the dining table.*
  5. *Mix and match your clothes combinations.*
  6. *Drive to/from work a different way.*
  7. *Use the mouse with your other hand.*
  8. *Start a new hobby.*
  9. *Read aloud in bed to your partner.*
  10. *After reading, use your imagination.*
- 



There are many ways to get a great

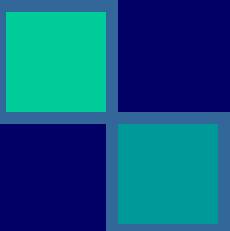



❖ *At our desk!*



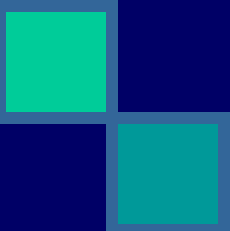



# *The Creative Process - In Four Easy Steps!*

- 
- *Be curious first!*
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- 



# *The Creative Process - In Four Easy Steps!*

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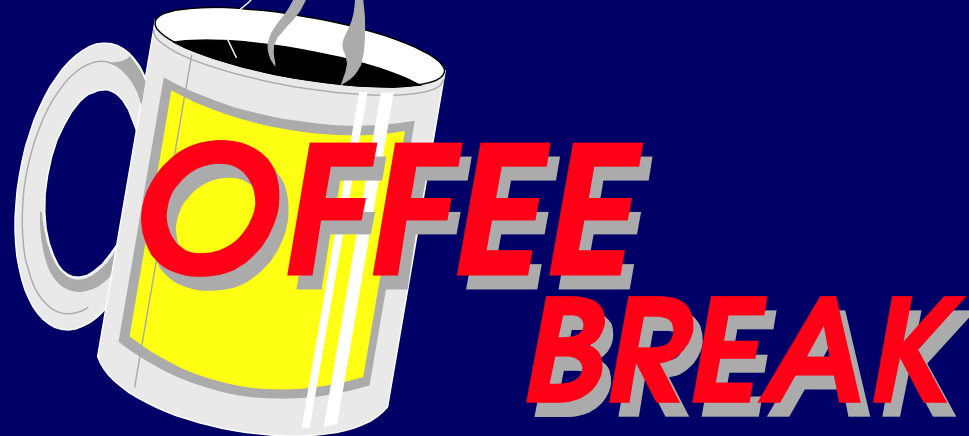
*To conclude:*



- With respect to creativity, don't reach for a piece of paper when you should reach for the stars!



Ready for a Coffee Break?





*“Do not go where the path may lead.*



*Go instead where there is no path, and leave a trail”*

*Ralph Waldo Emerson*



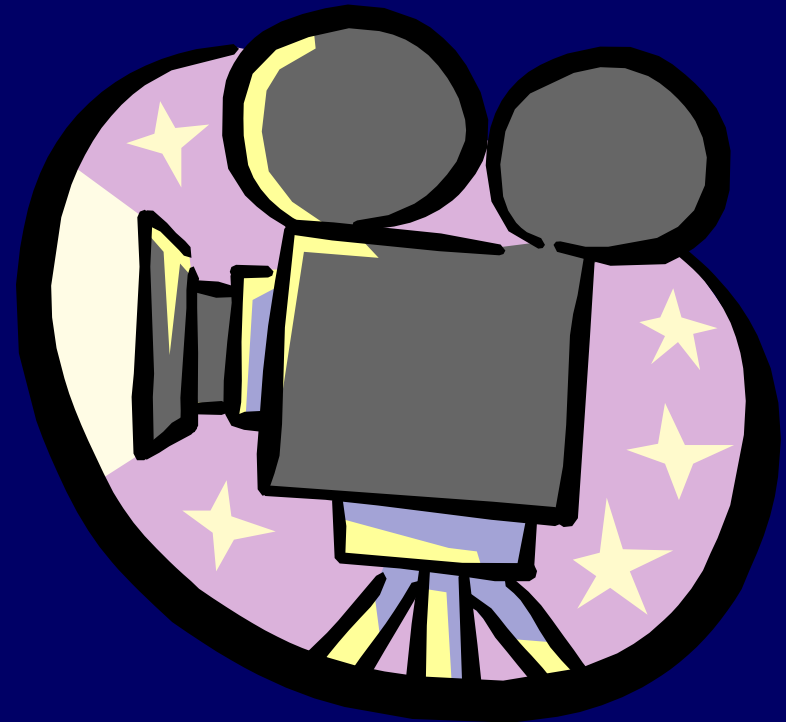
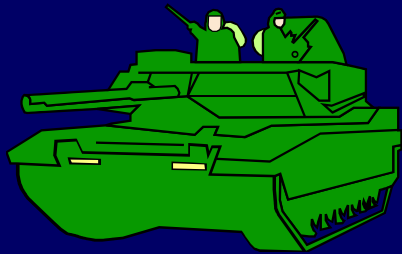
*To continue:*



- With respect to leading creativity, we must look for creative solutions!



LEADERSHIP - COURTESY  
OF MEL GIBSON



# LEADERSHIP REFLECTIONS






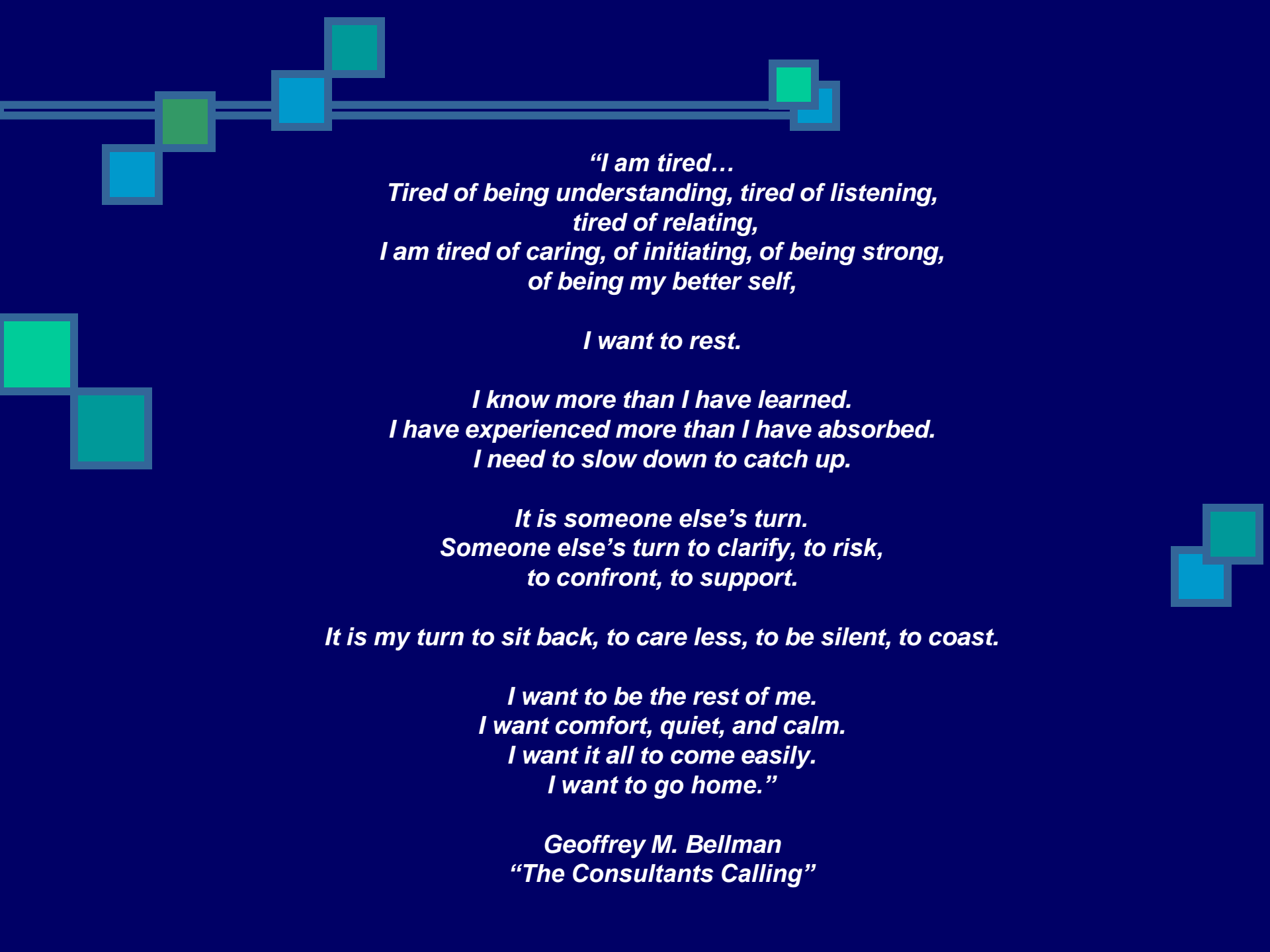


# *WHY DOES LEADERSHIP FAIL?*



## "The Four Fatal Assumptions"

- 1) That they understand
  - 2) That they agree
  - 3) That they care
  - 4) That they will act accordingly
- 



*“I am tired...  
Tired of being understanding, tired of listening,  
tired of relating,  
I am tired of caring, of initiating, of being strong,  
of being my better self,*

*I want to rest.*

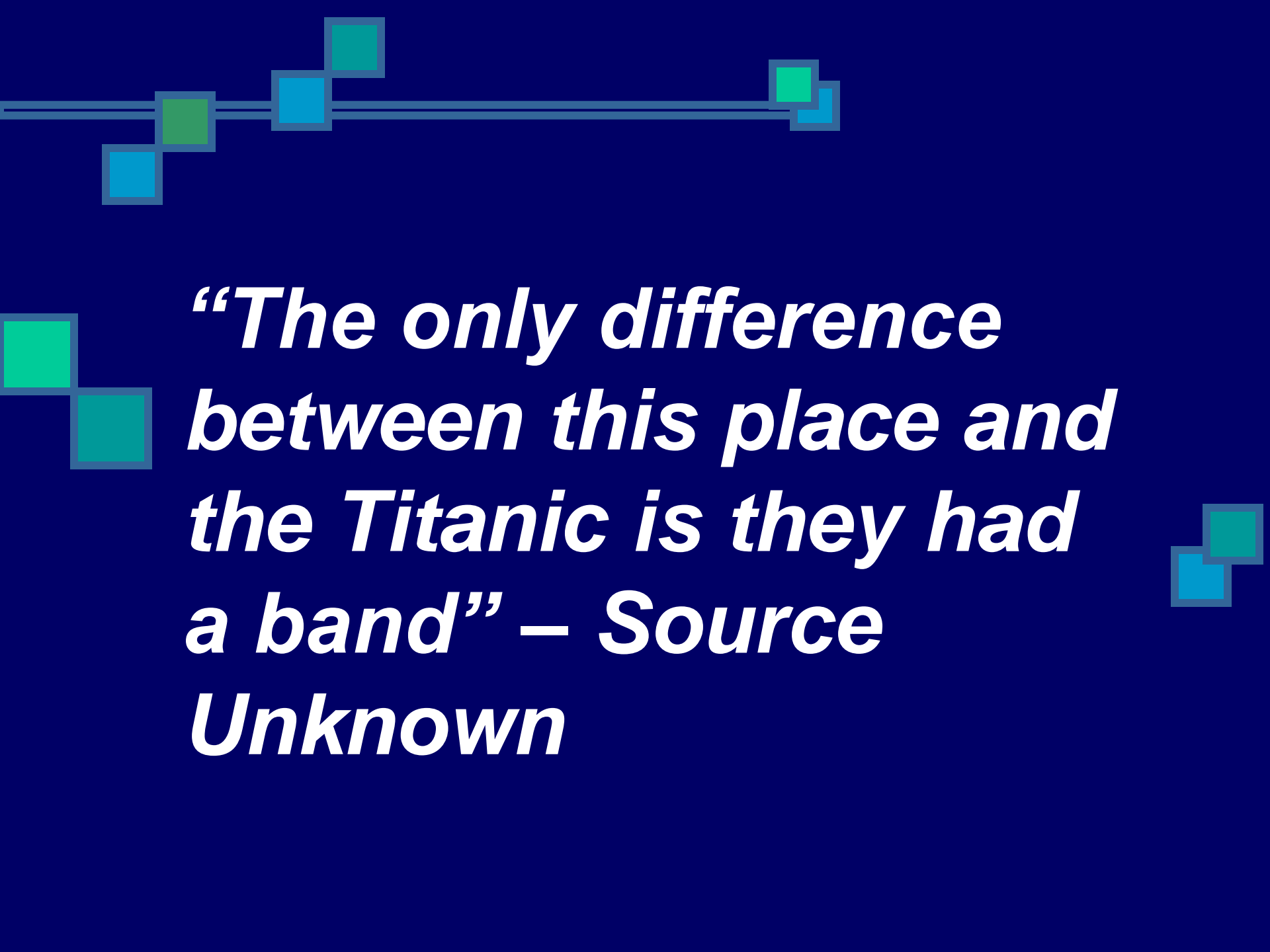
*I know more than I have learned.  
I have experienced more than I have absorbed.  
I need to slow down to catch up.*

*It is someone else’s turn.  
Someone else’s turn to clarify, to risk,  
to confront, to support.*

*It is my turn to sit back, to care less, to be silent, to coast.*

*I want to be the rest of me.  
I want comfort, quiet, and calm.  
I want it all to come easily.  
I want to go home.”*

**Geoffrey M. Bellman**  
**“The Consultants Calling”**



***“The only difference  
between this place and  
the Titanic is they had  
a band” – Source  
Unknown***



*“Become the change you seek in the world.”*

■ *Mahatma Gandhi*



*I'm outta here!*

