

**REGION OF QUEENS MUNICIPALITY  
REGULAR COUNCIL  
TUESDAY, JANUARY 14, 2014  
9:00 A.M**

**PRESENT:** Mayor Christopher Clarke, Chair  
Councillor Darlene Norman  
Councillor Susan MacLeod  
Councillor Bruce Inglis  
Councillor Brian Fralic  
Councillor Raymond Fiske  
Councillor Jack Fancy  
Councillor Peter Waterman  
Kathleen Rafuse, Chief Administrative Officer  
Jennifer Keating-Hubley, Director of Finance  
Bobbi Jo Goulden, Recording / Management Secretary

**1.0 CALL TO ORDER:**

The meeting was called to order at 9:00 a.m.

**2.0 CHANGES / APPROVAL OF AGENDA:**

It was moved by Councillor Fralic and seconded by Councillor Fancy that the Agenda be approved with the following additions and deletion:

Additions:

Item 8.1	2014 Ferry Magazine Advertising
Item 12.1	Canada Day Celebrations Update

Deletion:

Item: 16.1 Personnel Matters

MOTION CARRIED unanimously.

**3.0 PRESENTATION(S):**

There were no presentations at this meeting.

**4.0 TABLING OF PETITIONS:**

There were no petitions to come before this meeting.

**5.0 PUBLIC QUESTION / COMMENT SESSION:**

**Leon Robertson  
45 College Street  
Liverpool**

Mr. Robertson commented on the difficulties of getting a Curling Event Schedule for the 2014 M&M Canadian Junior Championships beginning later in the week. He noted that he has not found a schedule showing what location the matches will be held. He added that he is aware that Region of Queens is not responsible to provide that information, but wanted to pass along what he has encountered.

A discussion was held around the fact that the Canadian Curling Association are the organizers of this event, they provide all official information. Brochures are to be made available over couple of days at Queens Place and there is a schedule on the CCA's website.

It was noted that the host committee has completed a Festival Guide that is promoting local events occurring in the area while the championships are here.

Mayor Clarke noted that it is exciting to see the entire community come alive to welcome those who will be participating in the event. He added that with each large event that comes to the area, the community keeps improving on ways to be a better host.

**6.0 APPROVAL OF MINUTES:**

**6.1 Special Council Minutes – December 23, 2013**

It was moved by Councillor Fiske and seconded by Councillor Waterman:

THAT the minutes of the Special Council meeting held on December 23, 2013, be approved as circulated.

MOTION CARRIED unanimously.

**6.2 Public Hearing Minutes – December 23, 2013**

It was moved by Councillor MacLeod and seconded by Councillor Inglis:

THAT the minutes of the Public Hearing held on December 23, 2013, be approved as circulated.

MOTION CARRIED unanimously.

**7.0 DANGEROUS OR UNSIGHTLY PREMISES:**

There were no Dangerous or Unsightly Premises issues discussed at this meeting.

**8.0 ECONOMIC DEVELOPMENT:**

**8.1 2014 Ferry Magazine Advertising**

It was moved by Councillor Fralic and seconded by Councillor Inglis:

THAT the Council of the Region of Queens Municipality grants pre-budget approval for the purchase of a full-page advert in Nova Star Cruise's 2014 on-board magazine at a cost of \$2920 and that co-operative advertising opportunities be offered to business partners in Queens.

Jill Cruikshank, Director of Economic Development, explained that this full page ad will be in the Nova Star Magazine which will be found on the Portland to Yarmouth Ferry, for the May 1, 2014 to November 2, 2014 season, in the ferry terminals on both sides, and it will also be distributed in the north-eastern US by Nova Star Cruises Ltd. She added that 75,000 copies of the publication will be distributed.

Councillor Fralic noted that we should consider a larger budget to prepare the ad to be sure that it will portray the right message for our community and find visuals for the ad that will attract positive attention as we only have one shot to do this correctly.

Councillor Norman suggested that we have an ad created that is visually appealing and not cluttered by having too many advertisers on the page.

A discussion was held on what amount would be needed to hire a professional to complete work on the advertisement.

It was moved by Councillor Norman and seconded by Councillor Fiske:

THAT the motion be amended by changing the amount of “ \$2920” to “\$3170” and to insert the word “may” following the word opportunities.

AMENDMENT CARRIED unanimously.

MOTION AS AMENDED CARRIED and reads as follows:

THAT the Council of the Region of Queens Municipality grants pre-budget approval for the purchase of a full-page advert in Nova Star Cruise's 2014 on-board magazine at a cost of \$3170 and that co-operative advertising opportunities may be offered to business partners in Queens.

#### **9.0 CORPORATE SERVICES:**

There were no items to come before Council from this department, however; Councillor Inglis advised that the Fire Services Audit process is going well and a couple of meetings have been held with shareholders that have been most productive.

Mayor Clarke noted that he has been a part of these sessions and advised that a draft report of the findings will be completed by the end of the month. He added that he has now discovered what an enormous cost is associated with fire-fighting equipment and the vast amount of time the volunteer fire fighters devote to protect our community.

#### **10.0 ENGINEERING AND WORKS:**

There were no matters for discussion from the Engineering and Works Department.

#### **11.0 FINANCE:**

There were no matters for discussion from the Finance Department.

#### **12.0 RECREATION AND COMMUNITY FACILITIES:**

##### **12.1 Canada Day Celebrations Update**

Councillor Norman advised that the Committee from last year's event met to review possible improvements for the upcoming July 1<sup>st</sup> festivities. Some of the items being discussed were:

- Using all local performers to provide musical entertainment
- Moving most activities inside Queens Place Emera Centre so inclement weather will not hamper the events
- Asking other communities to be involved with the event to make it a County-wide Canada Day Celebration.
- Applying for grant funding to assist with costs
- Continuing with the Road Race

With consensus from Council, it was agreed to allow Donna Hatt, Events Liverpool, to address Council at this time.

Mayor Clarke welcomed Donna Hatt to the meeting where she explained that she simply wanted to drop in to personally say “thank you” for all of the support with the upcoming 2014 M&M Canadian Junior Curling Championships and for being great ambassadors for our community.

Donna Hatt noted that this event will not only bring great things to our area but added that this event is the largest held ever in Nova Scotia in the month of January, and our community will be the “place-to-be” over the next couple of weeks. She asked everyone to take a few minutes and step back to reflect on what is happening in our community during this event because it is a huge deal and will have only a positive outcome.

Mayor Clarke thanked Donna Hatt for all her contributions to assist with hosting this event.

### 13.0 PLANNING:

#### 13.1 Municipal Climate Change Action Plan

Mike MacLeod, Planner, provided Council with an update on the work that is being completed on a Municipal Climate Change Action Plan for the Region. He advised as a requirement for the 2010 - 2014 Gas Tax Agreement and the Municipal Funding Agreements, all municipalities were required to prepare and submit to Service Nova Scotia and Municipal Relations a Municipal Climate Change Action Plan by December 31, 2013. This plan will focus on both climate change adaptation and mitigation and will describe how municipalities plan to respond to climate change.

Mike MacLeod advised that it has been quite extensive and took a little longer than expected. He noted that the province granted extensions to municipalities who have not yet totally completed the document. He noted that he is almost finished with the draft document and is looking to have a working group set up to review the draft document and to provide input before he submits the final document to the province.

It was moved by Councillor Fralic and seconded by Councillor Inglis:

THAT the Council of the Region of Queens Municipality approve the formation of an Ad Hoc Committee to assist in reviewing the Municipal Climate Change Action Plan;

AND THAT the members consist of the following people:

Mayor Christopher Clarke  
Councillor Darlene Norman  
Councillor Susan MacLeod  
Councillor Raymond Fiske  
Kathleen Rafuse  
Brad Rowter  
Mike MacLeod  
Colin VanBuskirk

MOTION CARRIED unanimously.

### 14.0 QUEENS PLACE EMERA CENTRE:

There were no matters to be discussed at this meeting from Queens Place Emera Centre.

Councillor Norman advised that it is nice to see the large visual advertisements in the lobby area of the facility and noted that she hopes that they continue to use them.

Councillor Fancy commented that he has been using the track and has not seen any issues with both walkers and runners using it at the same time, it is going very well.

### 15.0 OTHER:

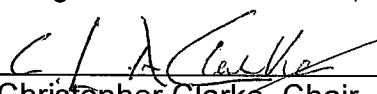
There were no other topics to be discussed at this time.

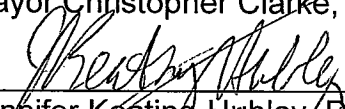
**16.0 IN-CAMERA ITEMS:**

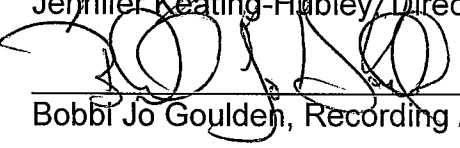
There were no In-Camera items on the agenda for this meeting.

**17.0 ADJOURNMENT:**

There being no further business, the meeting adjourned at 9:48 a.m.

  
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Mayor Christopher Clarke, Chair

  
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Jennifer Keating-Hubley, Director of Finance

  
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Bobbi Jo Goulden, Recording / Management Secretary

Date approved:

January 28, 2014