

**REGION OF QUEENS MUNICIPALITY  
REGULAR COUNCIL  
ZOOM VIRTUAL MEETING  
TUESDAY, MAY 26, 2020  
9:00 a.m.**

**PRESENT:** Mayor David Dagley, Chair  
Councillor Kevin Muise  
Deputy Mayor Heather Kelly  
Councillor Brian Fralic  
Councillor Susan MacLeod  
Councillor Jack Fancy  
Councillor Raymond Fiske  
Councillor Gilbert Johnson  
Chris McNeill, CAO  
Christine Watson, Administrative Assistant – Planning & Development

**1.0 CALL TO ORDER**

Mayor Dagley called the meeting to order at 9:00 a.m.

**2.0 CHANGES / APPROVAL OF AGENDA**

**It was moved by Councillor MacLeod and seconded by Councillor Fralic that the Agenda be approved as amended:**

**Add: Item 8.1 – Update Economic Development – Jenny Rockett**

**Add: Item 14.2 – Drive-In Movies – Councillor Jack Fancy**

**MOTION CARRIED unanimously.**

**3.0 PRESENTATIONS**

**3.1 Liverpool Privateers Hockey Club – Bruce Inglis and Jim Bottomley**

Mayor Dagley welcomed Bruce Inglis and Jim Bottomley to Council (copy of presentation attached to original set of Minutes). Some highlights included:

- Mr. Inglis provided background on the Liverpool Privateers Hockey Club which came into being in 2014.
- Benefits to the Community
  - Weekly event, social
  - Room night sales at local hotels and eateries
  - Support local businesses, i.e. print shops (programs and promotional items)
  - Participation in fundraisers (local events)
- Benefits to Queens Place Emera Centre
  - Sense of goodwill
  - Increased viability for provider of canteen service
  - Major driver of advertiser sales
- What are the challenges?
  - Practice in Halifax with players from Saint Mary's, NSCC and Acadia. Bussing costs have risen. Approximately \$20,000 in annual costs associated with operating our team in Queens County.
  - Contract terminated (The proposed amendments were not agreed to and therefore the contract was not signed).

- Request from RQM
  - Five-year contract with usage of the Queens Place Kitchen and Community Room post game free of charge
  - Reinstatement of south side wall advertising revenue
  - Reinstatement of the revenue sharing of any eventual arena board advertising
  - A flat \$7,500 travel subsidy per season, pro-rated to the length of the regular season should that be adjusted down in this and any other season.

In response to Deputy Mayor Kelly's enquiring as to the structure of the team, Mr. Inglis stated that Mr. Bottomley is the owner, for profit, and he operates the team as a not-for-profit.

Councillor Fralic enquired if there were any problems when the Community Investment Fund was applied for. Mr. Inglis stated no, but was cumbersome and expressed the need for sustainable contracts to make long term plans. The team is in need of guaranteed money and doesn't want to have to apply each year.

Mr. Bottomley stated that all teams need contracts, which provides security. The team travels and bussing is the biggest expense.

Mayor Dagley asked that a copy of their financial statement be provided to RQM. The request will be referred to staff who will research and bring a report back to Council.

Mayor Dagley thanked Mr. Inglis and Mr. Bottomley for their presentation.

#### **4.0 TABLING OF PETITIONS**

There were no petitions to come before this meeting.

#### **5.0 PUBLIC QUESTION / COMMENT SESSION**

Leon Robertson – College Street, Liverpool – Mr. Robertson stated he found the presentation interesting and encouraged Council to visit the request. He commented on the increased deficit due to the closure of QPEC due to Covid 19 and having no income. He suggested under Item 14.1 Old Falls Road Traffic Authority Report if Department of Transportation could include directions to Highway 8 on the sign to say "right turn at traffic lights", which would be less confusing for drivers.

#### **6.0 APPROVAL OF MINUTES**

6.1 Council Minutes – May 12, 2020

**It was moved by Councillor Muise and seconded by Councillor Fralic:**

**THAT the minutes of the Regular Council meeting held May 12, 2020 be approved as circulated.**

**MOTION CARRIED unanimously.**

#### **7.0 DANGEROUS OR UNSIGHTLY PREMISES**

There were no items to come before this meeting.

## 8.0 ECONOMIC DEVELOPMENT

### 8.1 Update on Economic Development – Jenny Rockett

Jenny Rockett, Director Economic Development, provided an update for the Economic Development department. Some highlights included:

Visitor Information Centre – Tentatively reopening mid-June with one staff member on a reduced schedule Tuesday to Saturday, 9 to 5. The building is being assessed for distancing measures.

Farmers' Market – Investigating options when the Farmers' Market can operate with social distancing protocols.

Visitor's Guide Queens Coast – Investigating promoting staycations in Queens and introducing the new brand in early June.

Walking Tour App – Applied for grant and are awaiting decision. Working with the Museum for their input.

Queens County Branding – Video is ready but feel it's not the right time to launch.

Website – New wireframe for home page is ready; will have a new look.

Lighthouse/ Beaches Map – Working on new map and should be ready mid-June.

Marketing Campaign – Project on hold as not the right time to promote.

Councillor MacLeod encouraged the department to have discussions with Linda Rafuse at the Museum for inclusion of walking locally initiatives until the Walking Tour App is ready. Ms. Rockett will discuss with Meaghan Roberts, Director of Recreation and Healthy Communities.

Councillors discussed the proposed signage on entering into Queens on the major roads. Some concerns raised were:

- The need to have signage at all entry points into Queens,
- Pictures depicting what Queens offers included on signs.

Ms. Rockett explained the Department of Transportation and Infrastructure Renewal advised against having pictures on signs, and gives final approval. She will provide the proposed signage designs to Councillors.

## 9.0 CORPORATE SERVICES

### 9.1 Destruction of Records

**It was moved by Deputy Mayor Kelly and seconded by Councillor Johnson:**

**THAT the said documents and records as set out in the affidavit of Shelley Connolly, Deputy Clerk, sworn on the 14<sup>th</sup> day of May A.D., 2020, are to be forthwith destroyed.**

**MOTION CARRIED unanimously.**

**10.0 ENGINEERING & PUBLIC WORKS**

There were no items to come before this meeting.

**11.0 FINANCE**

There were no items to come before this meeting.

**12.0 RECREATION AND COMMUNITY FACILITIES**

**12.1 Community Investment Fund**

**It was moved by Councillor Johnson and seconded by Deputy Mayor Kelly:**

**THAT the Council of Region of Queens Municipality provide grant funding to Queens Community Dog Park Association in the amount of \$4,926.98 from 2020-2021 Community Investment Fund;**

**AND THAT the funding not be released until the Queens Community Dog Park Association provides satisfactory proof of its financial resources to complete the total project.**

**MOTION CARRIED unanimously.**

**It was moved by Councillor Muise and seconded by Councillor Fiske:**

**THAT the Council of Region of Queens Municipality provide grant funding to North Queens Heritage Society in the amount of \$4,600.00 from the 2020-2021 Community Investment Fund.**

**MOTION CARRIED unanimously.**

**13.0 PLANNING AND DEVELOPMENT**

There were no items to come before this meeting.

**14.0 REPORTS**

**14.1 Old Falls Road – Traffic Authority Report**

**It was moved by Councillor Fancy and seconded by Councillor MacLeod:**

**THAT Council of Region of Queens Municipality request staff to erect two signs at the beginning of Old Falls Road, Liverpool stating “No Thru Traffic” and “No Access to Highway 8”.**

Councillor MacLeod noted comments raised by Mr. Leon Robertson to approach Department of Transportation & Infrastructure to have additional information added to signage on directions to Highway 8 should be included in the recommendation.

**It was moved by Councillor MacLeod and seconded by Councillor Fancy the following amendment:**

**AND THAT the Region of Queens Municipality make contact with Department of Transportation and Infrastructure Renewal to include "Exit to Highway 8 is at the set of lights".**

Mayor Dagley called for a roll call vote on the amendment.

Deputy Mayor Kelly – Nay  
Councillor MacLeod – Yay  
Councillor Fancy – Yay  
Councillor Johnson – Yay  
Councillor Fralic – Nay  
Councillor Muise – Yay  
Councillor Fiske – Nay  
Mayor Dagley – Nay

**AMENDMENT lost.**

**MOTION CARRIED unanimously.**

#### 14.2 Drive-In Movies – Councillor Jack Fancy

Councillor Fancy stated due to Covid 19 all events in Queens County have been cancelled. To give residents something to look forward to, a drive-in theatre would provide an event that could meet with social distancing rules as they would be in their own vehicles. Screens could be erected in various locations throughout Queens County, i.e. Hank Snow area, Queens Place Emera Centre, Port Medway, Queens County Exhibition Grounds, Greenfield, etc. This could also provide an opportunity for various groups to fundraise. Screening would cost approximately \$1,000, licensing fee approximately \$1,200 and a projector, either old or new would be between \$3,000 - \$4,000, and the monies that would be provided for Privateers Days event could be used to cover these costs.

Mayor Dagley stated in discussions that he had with Catherine Croft, he advised her that the group could apply through the Community Investment Fund. Meaghan Roberts confirmed that Catherine Croft had spoken to Dana Henley, Administrative Assistant – Recreation, and is aware of the CIF program.

Deputy Mayor Kelly stated providing drive-in movies is a great idea and suggested the Astor Theatre be contacted as they already have all the criteria in place that is needed to put on these kind of events. Councillor Fancy advised he had approached a member of the Board and they did not seem to be interested.

Mayor Dagley stated staff have been involved and will investigate further and information will be brought back to Council at a future meeting when time allows.

#### 15.0 IN-CAMERA ITEMS

**It was moved by Councillor Fralic and seconded by Councillor Johnson that the proceedings go In-Camera at 11:10a.m. to discuss the following:**

##### 15.1 Public Security

**MOTION CARRIED unanimously.**

Mayor Dagley announced the In-Camera session would begin at 11:30 a.m. via Teleconference.

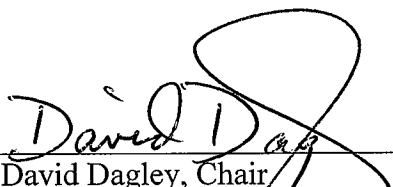
**It was moved by Councillor Fiske and seconded by Deputy Mayor Kelly that the proceedings exit In-Camera at 12:13 p.m.**

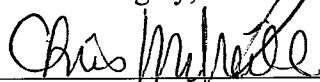
**MOTION CARRIED unanimously.**

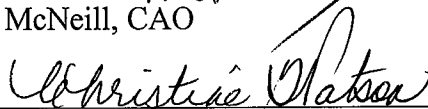
**16.0 ADJOURNMENT**

**It was moved by Councillor Fralic and seconded by Deputy Mayor Kelly that the meeting be adjourned at 12:14 p.m.**

**MOTION CARRIED unanimously.**

  
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Mayor David Dagley, Chair

  
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Chris McNeill, CAO

  
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Christine Watson, Administrative Assistant – Planning & Development

Date Approved: June 9, 2020



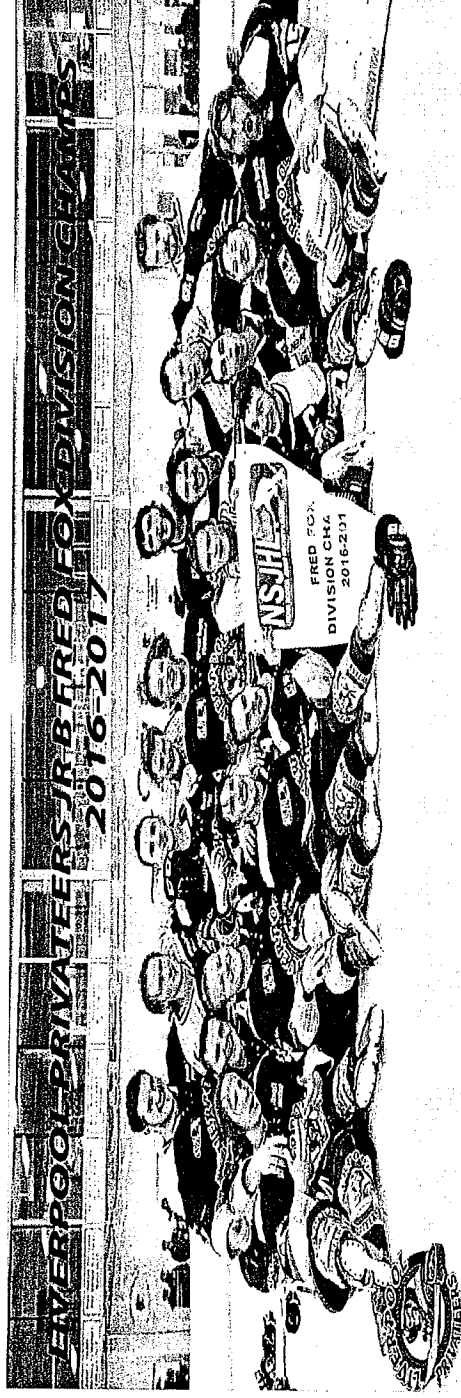
**Liverpool  
Privateers  
Junior B  
Hockey  
Club  
Presentation  
to Council  
May 26, 2020**

The Privateers came into being in the summer of 2014 with the relocation of the Bay Ducks franchise upon solicitation from Queens Place Emera Centre and the Region of Queens.



Has given Queens Place Emera Centre and the community a main attendance driving tenant

- Has lead the Nova Scotia Junior Hockey League in attendance every season
- Fred Fox Division Champions 2016/17
- Awarded the 2020/21 Don Johnson Cup Tournament which represents the Atlantic Junior B Championships



## Benefits to the Community

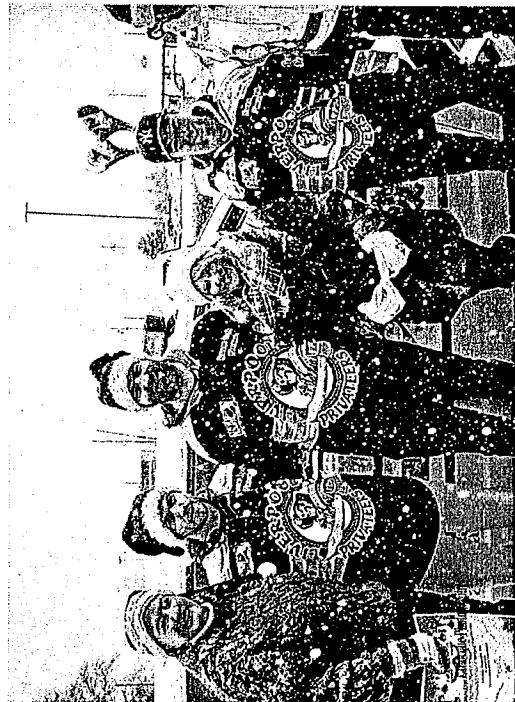
- Weekly event that brings people of all ages together
- Room night sales at local hotels
- Meals at local eateries
- Support of many local businesses such as print shops and award suppliers
- Participation in annual Senior Safety Stuff-the-Cruiser for Queens County Food Bank
- Participation in Liverpool Firefighters Santa Claus Parade
- Numerous free skates with the players
- Participation in local children's birthday parties



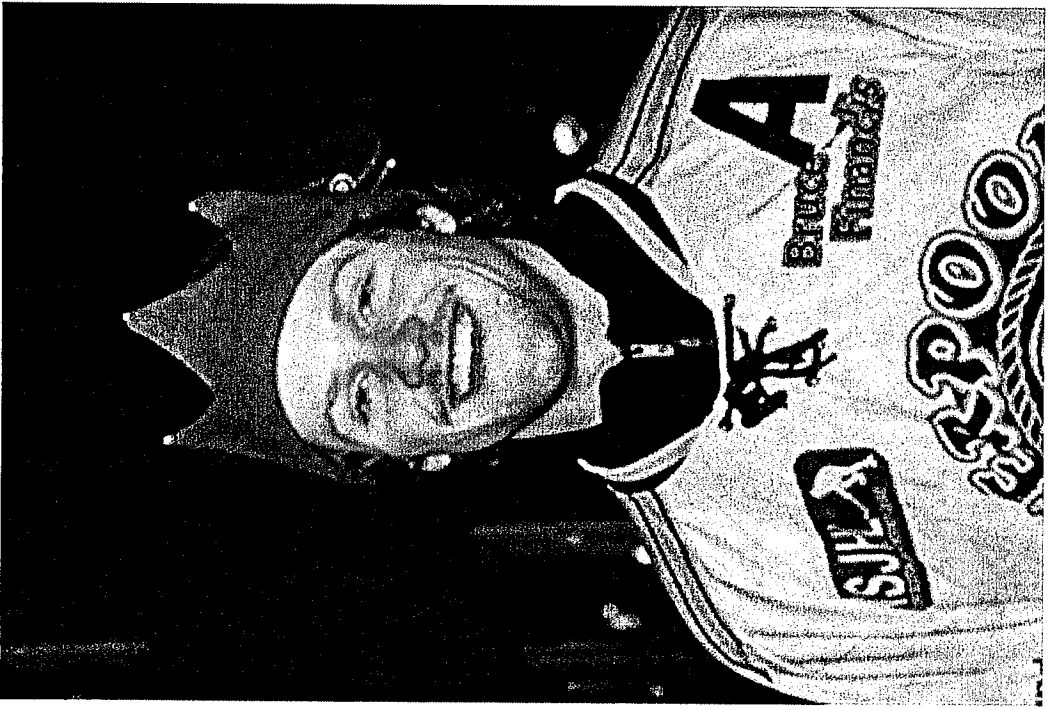
# Benefits to the Community

- Crohn's/Colitis fundraiser game April 2015
- LRHS Sevec trip fundraiser game February 2016
- MADD fundraiser game April 2016
- LRHS Scholarship Auction fundraiser game May 2017
- Queens County Blades fundraiser game May 2018
- LRHS Scholarship Auction fundraiser game May 2018
- Fundraiser game in support of Kiefer Huskins April 2019
- Queens County Blades fundraiser game May 2019
- Teddy Bear Toss for Queens County Food Bank December 2019



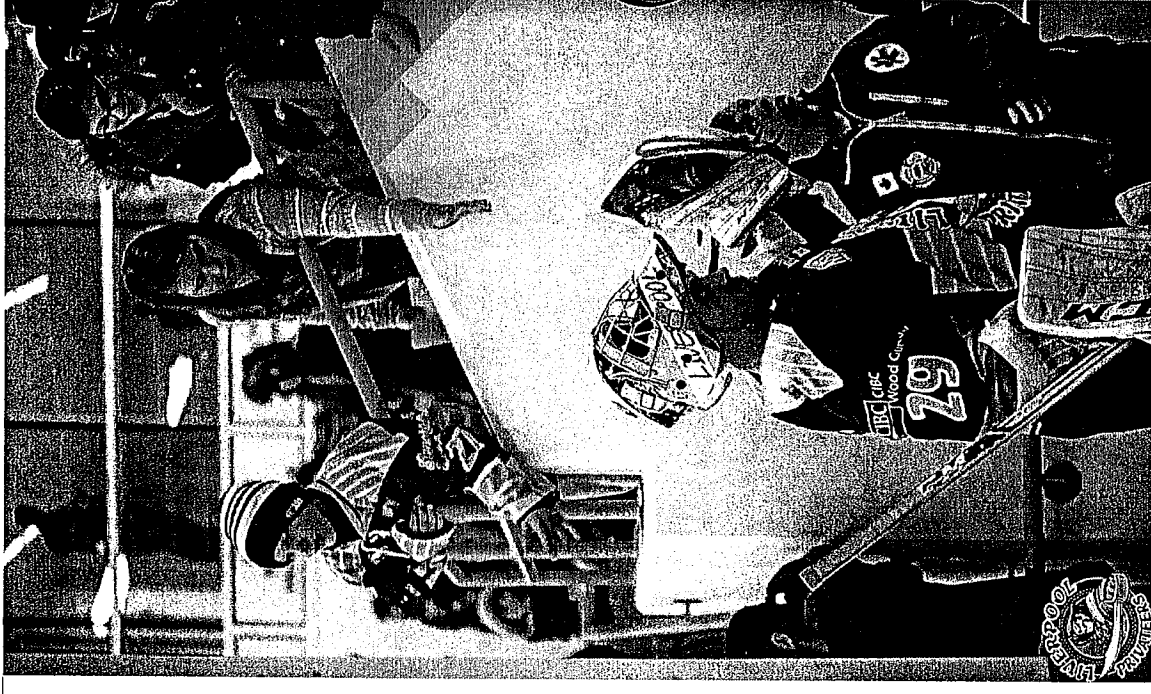


OVER \$50 000 HAS BEEN RAISED  
THANKS TO THE PARTICIPATION OF  
THESE YOUNG MEN



## Benefits to Queens Place Emera Centre

- Sense of goodwill amongst the community who appreciate the team
- Greatly increased viability for provider of canteen service
- Major driver of advertiser sales throughout the facility as the largest ticket producing entity that uses the facility



## **WHAT ARE THE CHALLENGES?**

The Privateers are a unique team in the Junior Hockey universe. There is not a supply of available players for the team to be entirely locally based, so we practice in Halifax with our players coming largely from Saint Mary's, NSCC and Acadia. We need to bus the majority of our players from Halifax to HOME games, which is an extraordinary cost for the team. This was identified at the outset when the Region solicited Jim Bottomley to bring his franchise to QPEC. Bussing costs have risen to approximately \$950 per trip, which does not cover additional gas money to those coming from Barrington or those meeting the bus from Acadia at the New Ross exit. As such, we have approximately \$20,000 in annual costs associated with operating our team in Queens County.

In 2014, QPEC staff along with the Region of Queens Council & CAO negotiated a contract with Jim Bottomley to bring the Privateers to Liverpool by helping defray transportation costs, initially \$200 per home game, and added a 50% revenue share with the hockey club for sale of advertising on the back wall (penalty box side of arena). Over time, this increased to \$300 per home game.

In 2018, the Region approached Jim about renewing the contract for a 5-year renewable deal, which would help solidify the club's tenure in Queens and allow for long term planning on the hockey operations side. The team saw this as an indication that it was a valued part of the life at Queens Place. The team put forward a bid for the Don Johnson Cup in 2021, Atlantic Canada's Junior B Hockey Championship, which would be a great event for the people and economy of Queens County.

In 2019, a registered letter arrived dated March 19th, with amendments made requesting Jim's signature on items including the following:

- Removal of the use of the community room twice annually for fundraisers at 4 hours per use, to be changed to use under community group guidelines.
- Removal of the revenue sharing of the lower south side wall.
- Removal of an agreement to permit the team to sell arena board advertising at a 50/50 split should there be a decision by the facility to proceed with arena board advertising.
- Removal of the transportation allowance of up to \$6,000 per season.

This represented a massive material change to the Privateers operating situation and receipt of this without explanation or forewarning created a sense amongst the executive that the team may not be valued by the facility. Jim was unwilling to sign this document and began exploring options. A letter from the CAO dated March 29th, 2019 indicated that the contract would unfortunately need to be terminated since Jim had failed to sign these unilateral amendments to the contract.

A subsequent meeting with CAO and staff included assurances that the team was indeed valued, and that parts of the contract we entered into at the request of the facility were not appropriate under regulations, and that we would be eligible to apply for community grant funding. We did this for 2019. It creates an extra layer of reporting for our team and it

provides no certainty moving forward, which is paramount to the operation of any junior hockey club, especially in this time of covid 19 impacting our many sponsors and our toonie draw which is our major fundraiser. This team is in Liverpool as a result of the solicitation of the Region of Queens and its solution of implementing a subsidy to help with the costs that are unique to operating a 'travelling home team'.

We request a five year contract, be it with council or the facility that addresses the following:

- Usage of the Queens Place Kitchen and Community Room post game free of charge
- Reinstatement of our south side wall advertising revenue
- Reinstatement of the revenue sharing of any eventual arena board advertising and an open discussion on the viability and concerns surrounding the same
- A flat \$7,500 travel subsidy per season, pro-rated to the length of the regular season should that be adjusted down in this or any other season.



We feel strongly that our team is an important part of the fabric of Queens Place life and an asset to the community for reasons more than economic. We are a major driver of the advertising revenue throughout the facility and create a viability for canteen operations as the major driver of substantial crowds in the facility on an ongoing basis. We thank you for listening to our presentation and hope that you are able to find a way that allows us to continue to operate in our unique but successful way in Queens

County for many years to come.