

**Queens Place Emera Centre (“QPEC”)
Advisory Committee Meeting Minutes
November 7th, 2017**

PRESENT: Michael Anthony.....Chair
Celeste Johnston
Tori Benedict
Ruth Smith
Kevin MuiseCouncillor District 1

STAFF: Meaghan Roberts.....Recreation and Healthy Communities

REGRETS: Stew Horton.....Vice Chair
Susan MacLeodDeputy Mayor, Councillor District 4
Greg Thorbourne
Rick Conrad
Bruce Inglis

1.0 CALL TO ORDER / WELCOME

Mike Anthony called the meeting to order at 6:00 pm.

2.0 CHANGES / APPROVAL OF THE AGENDA

The agenda will reflect revision of the next meeting being held Tuesday, December 5th.

Motion put forward by Kevin, seconded by Matthew

3.0 CHANGES / APPROVAL OF THE MINUTES

Motion put forward by Celeste, seconded by Ruth.

4.0 BUSINESS ARISING FROM THE MINUTES

4.01 Financial Update

Mike updated the committee on correspondence that had taken place with Interim CAO, Jennifer Keating-Hubley following October meeting.

Mike provided an overview of the financial presentation that was given for those who were not present at the October meeting. Mike reviewed that the committee’s function is to come up with ideas to increase activity, usage, revenue streams and to come up with potential new activities/events. It was also reviewed that the committee’s function is not to look at current levels of staffing.

The committee can expect quarterly budget reports moving forward.

4.02 Update: Manager of Events, Promotion & Sponsorship

The Manager of Events, Promotion & Sponsorship has indicated that he will attend the December meeting to update the committee. An overview, including the Barenaked Ladies concert, had not yet been provided to Council prior to this meeting.

5.0 DISCUSSIONS

5.01 Arena Activities

The committee participated in a brainstorming session to come up with ideas of events/activities that could potentially be considered for the arena. The ideas were not discussed, it was purely an opportunity to create a list to be discussed at the next meeting.

Potential ideas for arena activities/events:

- not for profit organizations/groups provided with 50 minutes of free ice usage to use for their own purposes (during non-prime time hours)
- targeted ice times for activities (adult & youth stick & puck, adult stick & puck, learn to skate program, etc.)
- ice shows (Stars On Ice or similar)
- leaving the flooring down for an extended period of time in the summer in order to do other events/activities (when flooring is put down for scheduled events)
- Bodybuilding shows
- Gymnastic week-long programs
- QPEC shinny hockey (gentleman's hockey)
- 3 on 3 tournaments
- speed skating
- High School graduation
- proms
- dances

The committee was tasked with looking at the space in the arena and coming up with ideas and suggestions for potential arena activities to be discussed at the December meeting.

5.02 Rooms (Community Room, Meeting Room, Rental Space)

Deferred to an upcoming agenda.

7.0 NEXT MEETING

The next meeting is scheduled for Tuesday, December 5th, 2017 at 6pm in the Sobey Foundation Boardroom at QPEC.

8.0 ADJOURN

The meeting adjourned at approximately 7:33pm.