



# Region of Queens Municipality LOCAL ECONOMY

## 2018 - 2019 INVESTMENT IN LOCAL ECONOMY

<b>\$ 2,500</b>	Plan and host a local business trade show where local businesses and entrepreneurs can showcase their products to municipal departments and the general public, detailing where and when access to these products can be purchased and the costs.
<b>TBD</b>	Wherever possible and practical, seek to host or support others in the hosting of local, regional national, or international meetings and events that will produce economic benefits for our community.
<b>NO COST</b>	Every week during the year, select a local business to highlight and promote their existence and service on the Municipality's Facebook and Twitter accounts.
<b>NO COST</b>	Complete a review of the Municipality's Purchasing Policy to ensure it encourages and provides opportunities for local businesses and entrepreneurs to seek opportunities to do business with the Region.
<b>NO COST</b>	Seek opportunities to partner with professional firms to act on behalf of or provide services to the Municipality within their areas of expertise.
<b>TBD</b>	Work with local businesses to plan and support initiatives to increase pedestrian traffic, special events, and activities in commercial areas at various times of the year.
<b>\$ 50,000</b>	Partner with the Province of Nova Scotia to implement a façade program for businesses in Liverpool and Caledonia.