



Region of Queens Municipality

# INVESTMENT READINESS

## 2018 - 2019 INVESTMENT READINESS

\$ 15,000	Compile a comprehensive asset directory of available buildings, lands and properties for future economic development purposes throughout Queens County.
NO COST	Review tax rates, licenses, user fees, area rates, and tax sale policies and procedures to determine if our tax system throughout Queens is fair and competitive to attract new private sector investments.
\$1,000	Collaborate with South Queens Chamber of Commerce to strengthen their presence and role in economic development in South Queens, including discussing a potential Business Improvement District fee.
\$ 1,000	Work with North Queens Board of Trade to strengthen their presence and role in economic development in North Queens.
\$ 2,000	Update and enhance our community profile in conjunction with community partners to showcase our assets and opportunities.
\$ 2,500	Establish a community pride and ambassador program to create a positive community and business environment for people who want to live, work, and shop in Queens.
TBD	Partner with current not-for-profit community development organizations to plan and develop opportunities for an increase in their presence in the community.
NO COST	Initiate discussions with potential private sector developers interested in developing new housing in Queens, specifically affordable housing and housing for seniors.
NO COST	Complete a review of Municipally owned lands and recommend to Council lands that should be deemed surplus and sold for public sector or private development, or used to generate increased tax revenue and potential employment opportunities.
\$ 2,500	Decrease outstanding taxes and fees owed to the Municipality to under 7.5% in Year 1, and 6% in Year 2, to allow for those revenues to be available for economic development investments and decrease the amounts that are required to be written off.
\$ 5,000	Partner with interested stakeholders in the re-development of the Liverpool Waterfront to make it an active focal point and destination for residents and visitors.
\$ 5,000	Work with NS Departments of Natural Resources and Environment to put the required developments and supports in place at Carter's Beach to ensure its safe use and long-term sustainability.
\$ 1,000	Facilitate opportunities for local entrepreneurs and businesses to develop more experiential tourism products and packages.
\$ 2,500	Prepare, produce, and unveil at the UNSM Fall Conference a 4-page brochure highlighting the Region of Queens amalgamation success, and our ability to support similar success in other parts of Atlantic Canada.
\$ 50,000	Work with community stakeholders to develop a Queens County brand and marketing innovations to reduce the numerous brands currently in use into a solitary approach.
NO COST	Development of an events strategy and measurement tools to strengthen our measurement of economic development initiatives and reporting.